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New Immaturities and the Race to the Bottom

In a world where content is generated statistically and context is progressively contained in the movement of memes through the media ether, psychotherapy is threatened by a race to the bottom as is any other discipline. Brainless constructs are generated automatically and the imperatives of communication mean the language of who we are and why will be radically impoverished if we don't take stock and act. What would a new well-centered balance in our vision of ourselves include? What is the indispensable minimum that would remain recognisable and inspirational enough to preserve the excitement and variety of this profession, if we do not wish to drift into the shade of an esoteric backwater?